

SAAS PLATFORM

AI WORKSPACE

for Agencies and Consultants
building Business AI Agents for
SMEs



WHITE-LABEL

PARTNER-LED

AI REVENUE

MARKET

AI Agents are becoming the operating layer
for SME growth

SMEs need AI outcomes, not tools. Consultants and agencies own the trusted channel to deploy operational AI at scale

Source: MarketsandMarkets, Eurostat, ISTAT

\$52.6B

AI Agents by 2030

46.3% CAGR

2.47M

EU Agencies/Consultants

SAAS PLATFORM

AWA is not another AI Agent builder. It is the professional workspace layer connecting AI platforms with consultants, agencies and SMEs — one of the first to regulate the consultant-SME relationship in **full compliance with GDPR and EU AI Act**.

AI PROJECTS



Manage AI projects from strategy to operations

AI RESOURCES



Connect AI Agents, Tools and Knowledge to branded workspaces

AI BILLING



Track usage, performance, costs and revenues

GROWTH FLYWHEEL

Community today. Partner network tomorrow

Attract consultants. Activate partners. Route SME demand into recurring revenue

TRAINING

CERTIFICATION

SME LEADS

REVENUE

COMMUNITY

BUSINESS MODEL

Recurring AI revenue powered by subscriptions, usage and partner resale

AWA sells subscriptions and AWA Actions to consultants and agencies, who resell AI services to SMEs. Italy validates the MVP; community and referral playbooks scale the model internationally

2026 ITALY MVP	2027 EU SCALE	2028 GLOBAL SCALE
100+ Active Partners	500+ Active Partners	1.000+ Active Partners
1.000+ SME Managed	5.000+ SME Managed	10.000+ SME Managed
€150k Sto arrivando!	€910k Sto arrivando!	€2.1M Sto arrivando!

STARTUP & FOUNDERS

Founder-funded startup led by entrepreneurs with startup, fundraising and exit experience. Built for fast execution, scalable growth and strategic acquisition readiness



Incorporation strategy open to the most investor-friendly and scalable jurisdiction

FUNDRAISING & EXIT

Built for acquisition, not fundraising dependency

AWA is designed for fast validation and strategic acquisition within 24–36 months. Capital accelerates partner growth, recurring AI revenue and expansion toward AI platforms and infrastructure players

VALUATION

€11M/
€17M

Based on AI SaaS market multiples

EXIT

24/36
MONTHS

Built for fast strategic acquisition



REQUEST INVESTOR MATERIALS

Get detailed materials, roadmap updates and connect with the founders to explore the opportunity with no commitment

